





THE COMESA COMPETITION COMMISSION, THE MALAWI COMPETITION AND FAIR TRADING COMMISSION, AND THE U.S. FEDERAL TRADE COMMISSION

The Sixth Annual African Consumer Protection Dialogue Conference Strengthening the Framework for Dealing with Cross Border Consumer Violations 8-10 September 2014 Lilongwe, Malawi

MONDAY, SEPTEMBER 8, 2014: OPENING CEREMONY AND LAW ENFORCEMENT CROSS-BORDER COLLABORATION

08:00am	REGISTRATION AND COFFEE
09:00am –	OPENING CEREMONY AND GROUP PHOTO
10:00am	Welcome Speech
	Dr. Gerard Chigona, Chairperson, Competition and Fair Trading Commission,
	Malawi
	US Embassy, Malawi
	Introductory Remarks
	Matthews Chikankheni, Board Vice Chairperson COMESA Competition
	Commission
	Charles Harwood, Director, Northwest Region, U.S. Federal Trade Commission
	Keynote Address
	Hon. Minister Joseph Mwanamvekha, MP, The Minister of Industry and Trade,
	Malawi
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	Brief Salutations
	Boniface Makongo, East African Representative (CA Kenya)
	Olaolu Adegbite, West African Representative (EFCC Nigeria)
	Amal Ehsan, North African Representative (CPA Egypt)
	Brian Lingela, Southern African Representative (CCPC Zambia)
10:00am –	TEA BREAK
10:20am	

10:20am – 12:30am

SESSION 1 – BRIEF OVERVIEW OF CONSUMER PROTECTION AND COMPETITION HIGHLIGHTS IN THE U.S. AND IN AFRICA: LEGAL FRAMEWORK AND CURRENT ISSUES

The aim of this session is to provide an overview of the legal framework for consumer protection and competition law enforcement and discuss current issues and challenges facing enforcers in Africa and the United States.

Moderators/Panelists: Deon Woods Bell (U.S. FTC) and George Lipimile (COMESA)

Panelists Part 1: Gorata Moloise (MTI Botswana), Onica Makwakwa (CI Africa), George Lipimile (COMESA) Mohamed Hachim (CCA Comoros), Philippe Mondzie Nsonde (CC Congo), Dorica Phiri (EAC), Amal Ehsan (CPA Egypt), Zeleke Merkebu (CPA Ethiopia), Amadou Ceesay (GCC Gambia), Irene Aborchie-Nyahe (LAN Ghana), Boniface Makongo (CA Kenya), Charlotte Wezi Malonda (CFTC Malawi)

Panelists Part 2: Thezi Mabuza (NCC South Africa), Siboniselizulu Maseko (SCC Swaziland), Samir El Jaafari (ATLAS-SAIS Morocco), Joshua Msoma (FCC Tanzania), Eltriede Mungunda (MIC Namibia), Mahaman Nouri (ADDC Niger), Joseph Atoyebi (NCC Nigeria), Awatif Alkarim (MT Sudan), Kimera Richard (CONSENT Uganda), Elizabeth Gachuiri (UNCTAD), Deon Woods Bell (U.S. FTC), Masauso Phiri (CCP Zambia), Varaidzo Zifudzi (CTC Zimbabwe)

*Following the presentations there will be an interactive discussion using "provocative statements" as a springboard for discussion.

12:30pm – 1:45pm

initiatives.

WORKING LUNCH – EMPOWERING AND EDUCATING CONSUMERS *The aim of this session is to provide an overview of innovative consumer education*

Moderator: John Kapito (CA Malawi)

Panelists: Nyangu Molefi (MTI Botswana), Katim S. Touray (CPA Gambia), Amal Ehsan (CPA Egypt), George Banda, (CFTC Malawi), T. Bolani (NCF South Africa), Frank Mdimi (FCC Tanzania), Bernard Kihiyo (TCAS Tanzania)

*There will be a parallel consumer education exposition with contributions from all countries.

1.15	SESSION 2 – LAW ENFORCEMENT TECHNIQUES AND CROSS-
1:45pm – 3:00pm	BORDER COLLABORATION: FINANCIAL CONSUMER PROTECTION
3.00pm	ISSUES: INTELLIGENCE GATHERING, CASE SELECTION, AND
	INVESTIGATIVE PLANNING TECHNIQUES
	The aim of this session is to share cross-border law enforcement techniques and best
	practices, with a focus on financial issues.
	Moderators/Panelists: Charles Harwood (U.S. FTC) and Frederick Ringo (FCC
	Tanzania)
	Panelists: Willard Mwemba (COMESA), Africa Apollo (Interpol), Madalitso
	Chambo (RBM Malawi), Olaolu Adegbite (EFCC Nigeria), Louisa Hetisani (NCR
	South Africa)
3:00pm –	SESSION 3: CASE SELECTION FOR CONSUMER PROTECTION AND
4:00pm	COMPETITION (2 TRACKS)
	In small group interactive sessions, delegates will use hands-on techniques in
	consumer protection and competition case study format to analyze different case
	selection challenges.
	Track 3A: Case Selection for Consumer Protection
	Moderator/Facilitator: Deon Woods Bell (U.S. FTC)
	Resource Persons: Masauso Phiri (CCPC Zambia), Siboniselizulu Maseko (SCC
	Swaziland)
	Two dy 2D. Core Selection for Commetition
	Track 3B: Case Selection for Competition Moderator/Facilitator: Charles Harwood (U.S. FTC)
	Resource Persons: Brian Lingela (CCPC Zambia), Boniface Makongo (CA
	Kenya)
4:00pm	TEA BREAK
4:20pm –	SESSION 4: DEVELOPING AN INVESTIGATIVE PLAN (2 TRACKS)
5:20pm	In small group interactive sessions, delegates will work on designing investigative
3.20pm	plans for the consumer protection and competition case studies explored earlier.
	plans for the consumer protection and competition case studies explored earlier.
	Session 4A: Investigative Plan for Consumer Protection
	Moderator/Facilitator: Deon Woods Bell (U.S. FTC)
	Resource Persons: Augustine Nyirenda (CFTC Malawi), Amal Ehsan (CPA
	Egypt), Bernard Kihiyo (TCAS Tanzania), Brian Lingela (CCPC Zambia)
	Session 4B: Investigative Plan for Competition
	Moderator/Facilitator: Charles Harwood (U.S. FTC)
	Resource Persons: Joshua Msoma (FCC Tanzania), Lewis Kulisewa (CFTC
	Malawi), Moses Musantu (CCPC Zambia)
7:00pm	CULTURAL EVENT
	Cocktail Party hosted by Malawi's Minister of Industry and Trade, Hon Joseph
	Mwanamvekha MP

TUESDAY, SEPTEMBER 9, 2014: MOBILE PAYMENTS, CYBER THREATS AND FINANCIAL ISSUES

8:00am –	BREAKFAST ROUNDTABLE SESSION – HOT TOPICS – BITCOINS
9:00am	AND OTHER CRYPTO-CURRENCIES Presenter: Charles Harwood (U.S. FTC)
9:00am – 11:00am	SESSION 5: PANEL DISCUSSION – MOBILE TECHNOLOGY, MOBILE PAYMENTS AND CYBER THREATS IN AFRICA AND THE U.S. The aim of this session is to explore initiatives, case studies, and legislative issues associated with mobile technology, mobile payments and other mobile issues such as mobile cramming, and cyber threats facing consumers as well as any associated anti- competitive issues in the mobile industry.
	Moderators/Panelists: Deon Woods Bell (U.S. FTC) and David Makumi (CA Kenya)
	Panelists Part 1: Mobile Technology and Mobile Payments Sameh Saied (NTRA Egypt), Katim S. Touray (CPA Gambia), Ruby S. Tetteh (MTI Ghana), Paxon Kaude (RB Malawi), B.M. Sani (NCC Nigeria), David Railo (NCC South Africa), Joshua Msoma (FCC Tanzania), Joseph Kizito (UCC Uganda), Elizabeth Gachuiri (UNCTAD)
	Panelists Part 2: Cyber Threats Olaolu Adegbite (EFCC Nigeria), Siphe-okuhle Fakudze (SCC Swaziland), Bernard Kihiyo (TCAS Tanzania), Deon Woods Bell (U.S. FTC)
	*Following the presentations will be an interactive discussion with all country delegates using "provocative statements" as a springboard for discussion.
11:00am	TEA BREAK
11:20am –	SESSION 6: WORKING WITH FINANCIAL AUTHORITIES – COMMON
12:45pm	CHALLENGES AND REGULATORY FRAMEWORKS
	The aim of this session is to discuss investigations and cross border fraud, in addition to collaborations with local and international financial authorities.
	Moderators/Panelists: Charles Harwood (U.S. FTC) and Charlotte Wezi Malonda (CFTC Malawi)
	Panelists: Amadou Ceesay (GCC Gambia), Olaolu Adegbite (EFCC Nigeria), Lesiba Mashapa (NCR South Africa), Moses Musantu (Zambia)
12:45pm – 2:00pm	WORKING LUNCH: INTERNATIONAL COOPERATION: BUILDING A STRONGER CASE FOR CROSS BORDER COLLABORATION
	Panelists: Charles Harwood (U.S. FTC), Lewis Kulisewa (CFTC Malawi), Mary Gurure (COMESA)

2:00pm –	SESSION 7: LAW ENFORCEMENT COOPERATION CASE STUDIES (2
3:00pm	TRACKS)
o coopii	The aim of this session is to share thoughts, experiences and case studies
	regarding regional enforcement cooperation both currently in place and
	anticipated to protect consumers and businesses.
	Track 7A: Practical Experience in Consumer Protection and
	Competition Law Enforcement Cooperation
	Moderator/Panelist: Deon Woods Bell, U.S. FTC and Amal Ehsan (CPA Egypt)
	Resource Persons: Vincent Nkhoma (COMESA), Dorica Phiri (EAC), Africa
	Apollo (Interpol), Siboniselizulu Maseko (SCC Swaziland), Frank Mdimi (SCPRO
	Tanzania), Leya Mwapi (Zambia)
	Track 7B: Hypothetical Case Studies in Consumer Protection and
	Competition Law Enforcement Cooperation*(may include breakout sessions)
	Moderator/Facilitator: Charles Harwood (U.S. FTC)
	Resource Persons: Mary Gurure (COMESA), Boniface Makongo (CA Kenya)
3:00pm	MALAWI CFTC SPECIAL PROJECT – COMPETITION AND
_	CONSUMER PROTECTION
	"Cartels by trade associations and their impact on consumer welfare"
	Presenter: Lewis Kulisewa (CFTC Malawi)
4:00pm	LILONGWE CITY TOUR (OPTIONAL)
	Malawi is known as the "Warm Heart of Africa" for its stunning scenery and
	friendly people. It is home to some of Africa's most diverse and stunning wildlife.
	A walk into the Lilongwe Nature Sanctuary within the Capital City offers the
	opportunity to see over 150 species of birds, crocodile, lions, pythons, antelopes
	and primates.

WEDNESDAY, SEPTEMBER 10, 2014: REMEDIES, ENERGY/ENVIRONMENTAL ISSUES, AND THE IMPACT ON CONSUMERS AND BUSINESSES

8:00am	BREAKFAST ROUNDTABLE SESSION – HOT TOPICS – CIVIL
	SOCIETY ENGAGEMENT
	Moderators: Onica Makwakwa (CI Africa) and Kimera Richard (CONSENT Uganda)
9:00am –	SESSION 8: ENERGY AND ENVIRONMENTAL CONSUMER
10:30am	PROTECTION AND COMPETITION ISSUES (TWO TRACKS)
	In small group interactive sessions, delegates will use hands-on techniques
	to explore energy and environmental case studies.
	Session 8A: Energy and Environmental Consumer Protection Discussion
	Moderator/Facilitator: Deon Woods Bell (U.S. FTC)
	Resource Persons: Mositi Tatlhelelo (MTI Botswana), Goodluck Mmari
	(WEURA CCC Tanzania)
	Session 8B: Energy and Environmental Competition Discussion Moderator/Facilitator: Charles Harwood (U.S. FTC)
	Resource Persons: Brian Lingela (CC Zambia), Mary Gurure (COMESA)
10:30am	TEA BREAK
11:00am –	SESSION 9: REMEDIES AND THE AD TRIBUNAL
12:30pm	The aim of this session is to first examine a wide range of remedies, including
	injunctive relief, consent orders, civil and criminal penalties available in
	consumer protection and competition jurisdictions. Afterwards, the remedies and
	related issues for all conference case studies will be considered before an "AD
	Tribunal" during this session.
	Moderators/Presenters: Richard Chiputula (CFTC Malawi) and Charles
	Harwood (U.S. FTC)
	AD Tribunal Judges: George Lipimile (COMESA), Amadou Ceesay (GCC
12:30pm –	Gambia), Amal Ehsan (CPA Egypt), Boniface Makongo (CA Kenya) WORKING LUNCH: CIVIL-CRIMINAL ISSUES – MOVING FORWARD
1:30pm	WITH THE AFRICAN DIALOGUE CROSS-BORDER PRINCIPLES
1.50pm	WITH THE ATRICAL DIALOGUE CROSS-BORDER TRINCH EES
	Moderators/Panelists: Deon Woods Bell (U.S. FTC) and Mary Gurure
	(COMESA)
	Panelists: Africa Apollo (Interpol), Martha Kaukonde (CFTC Malawi), Olaolu
1.00	Adegbite (EFCC Nigeria)
1:30pm –	CLOSING SESSION: AFRICAN DIALOGUE 2014 PRIORITIES AND
2:30pm	SUMMARY VISIT SENCA DAY (ODTIONAL)
2:30pm	VISIT SENGA BAY (OPTIONAL) Lake Malaysi is the third largest and the second deepest fresh water lake in Africa
	Lake Malawi is the third largest and the second deepest fresh water lake in Africa. Commonly known as the Lake of Stars, Lake Malawi is the natural habitat for
	more species of fish (including 1000 species of cichlids) than any other body of
	fresh water in the world. To be arranged on demand.
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